



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Friday, July 30, 2021

ENDS Nears Official Launch

The E-commerce National Delivery Solution (ENDS) has now come to the end of phase one of the pilot programme and is undergoing a major overhaul in preparation for an Official launch for phase two of the pilot. The Private Sector Organisation of Jamaica (PSOJ) is the partner of the Government of Jamaica (GOJ) in the ENDS initiative.

The temporary unavailability of the programme is to facilitate the process of fine-tuning the new and improved ENDS 2.0 software being donated to the programme. In preparation for the switch over to the ENDS 2.0 system, the programme will be temporarily unavailable starting today, Friday, July 29, 2021 with resumption scheduled for Wednesday, August 4, 2021. A key update from the original ENDS system will see the Jamaica Constabulary Force (JCF) experiencing greater ease of validation for individuals who are authorised to participate, as well as companies having the ability to register multiple locations. Consequently, these new features will require the re-registration of the companies that are presently operating on the ENDS platform.

The PSOJ, JCF, the Transport Authority (TA), the Social Development Commission (SDC), all fourteen Municipalities and eGov Jamaica Limited continue to work tirelessly to improve the ENDS experience to the public and merchants alike. A great deal of information has been gathered from the pilot programme and this experience now serves to guide the official ENDS programme.

It is estimated that through ENDS over three thousand (3,000) Jamaicans have been returned to productivity during the curfew hours as the Government maintains the policy of balancing lives with livelihoods. All Jamaicans are reminded to continue to observe the Covid-19 protocols and utilise the ENDS programme as much as possible on its resumption.

The web-based ENDS system enables approved service industries and delivery stakeholders registered on the platform, to operate until midnight. The platform facilitates the application process and is a gateway to a list of approved online delivery service providers.

The Government reiterates that ENDS is built on equity and transparency and all e-commerce, approved industry operators and delivery services will be able to participate once they have met the requirements. The registration of businesses and vendors will resume shortly and customers may view the current listing of approved vendors on the portal's official website at [HTTPS://ENDS.GOV.JM](https://ends.gov.jm).





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